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(54) Title: DEVICE FOR DIRECTING THE OPERATION OF A USER'S PERSONAL COMMUNICATION APPARATUS

(57) Abstract: A system comprising a device comprising an RF tag embedded in a casing, and a mobile phone having an RF tag reader which is operable upon reading the RF tag to perform an operation associated with said RF tag. When the user wants to perform a certain operation with the phone, he can by-pass the normal input technologies, typically a keypad, by manoeuvring the device such that the RIF tag is read by the RF tag reader, and then the personal communication apparatus performs an operation associated with the RF tag. Thus, the present invention offers rapid access to regularly used functions or operations without the need to navigate a menu. Moreover, access to these regularly used functions is made intuitive by associating a physical object, i.e. the device, with an operation.

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**Device for Directing the Operation of a User's Personal Communication Apparatus**

- 5 The present invention relates to directing the operation of a user's personal communication apparatus.

Personal communication apparatus in the form of cellular telephones have become ubiquitous. As cellular telephones have evolved from just mobile  
10 analogues of traditional fixed-line telephones providing only voice communication into multi-faceted communication devices providing not only voice communication but a range of communication options including notably internet access, there is a need to prevent the complexity of using the cellular telephone's user interface escalating. The present invention is  
15 generally concerned with this problem.

According to one aspect, the present invention may provide a device for directing the operation of a user's personal communication apparatus, comprising an RF tag located in a decorative casing of a size to facilitate  
20 handling by the user, wherein the RF tag stores a code to direct the operation of a user's personal communication apparatus.

Beyond the dimensional limitation, there is no limit on the appearance of the casing except to say that, in preferred embodiments, the casing  
25 comprises a gewgaw, ideally appealing to the fashion or aesthetic

sensibilities of the user and which may serve as a fashion accessory, or emblem for a particular group.

According to another aspect, the present invention may provide a system  
5 comprising a device comprising an RF tag embedded in a casing, and a user's personal communication apparatus having an RF tag reader which is operable upon reading the RF tag to perform an operation associated with said RF tag.

10 By virtue of the above features, when the user wants to perform a certain operation with the personal communication apparatus, he can by-pass the normal input technologies, typically a keypad, by manoeuvring the device such that the RF tag is read by the RF tag reader, and then the personal communication apparatus performs an operation associated with the RF  
15 tag. Thus, the present invention offers rapid access to regularly used functions or operations without the need to navigate a menu. Moreover, access to these regularly used functions is made intuitive by associating a physical object, i.e. the device, with an operation. Also, the device can be used to selectively enable/disable local functions of a user's personal  
20 communication apparatus. For example, a secrecy mode can be controlled by the device, the device effectively serving as a physical "key" to lock away and unlock sensitive information, thus effectively affording the functionality which is normally in a user's personal communication apparatus by a PIN code.

Preferably, the casing comprises a gewgaw, ideally appealing to the fashion or aesthetic sensibilities of the user and serving as a fashion accessory, or emblem for a particular group. Preferably, the devices are sized to be easily handled by the user. For example, this means that they are of sufficient  
5 size to be held by the user's fingers. Also preferably, the devices are not so large that it becomes a noticeable hindrance for the user to carry a set of them.

In one embodiment, the user's personal communication apparatus includes  
10 a marking on the exterior surface of the housing. This marking serves to indicate the interaction area on the apparatus's housing adjacent to which the device should be placed for reading.

The user's personal communication apparatus may comprise a docking port  
15 into which the device can be docked for reading the RF tag. In one embodiment, the RF tag can only be read when docked so as to avoid the possibility of an accidental request of an operation associated with the code on an RF tag. To this end, either the RF tag reader/ RF tag can be calibrated to provide for only very close range reading i.e. when docked, or  
20 the RF tag can be provided with a switch means which is activated only when the RF tag is properly docked. In another embodiment, a plurality of devices can be docked simultaneously. Preferably, the operation directed by the user is dependent on the combination of the docked devices. An advantage of employing a docking port is that the act of docking can signal  
25 to the RF tag reader to perform a read operation, whereby it is relatively

energy efficient in that energy is not wasted trying to attempt a reading when there is no RF tag in reading range.

With this in mind, according to another aspect, the present invention may  
5 provide a set of devices for directing the operation of users' personal communication apparatuses, each comprising an RF tag embedded in a decorative casing, the appearance of each casing being distinguishable from others in the set.

10 In this way, the user can access a range of functions of the personal communication apparatus by selecting the appropriate device from the set and using that to activate the function.

According to a still further aspect, the present invention may provide a  
15 method of directing the operation of the user personal communication apparatus by

the user requesting a desired operation by performing an interaction with the user's personal communication apparatus which generates an action  
20 code from external of the user's personal communication apparatus;

automatically routing an action-request message, including an action code field which is the same as or derived from said action code, to a server; and

25 the server performing instructions to further the performance of the desired operation.

These features of the invention enable a user request which originates outside of the user's personal communication apparatus to be processed when the meaning of the request is not known to the user's personal communication apparatus. Preferably, said action code is the code is read  
5 from the device of the present invention.

According to another aspect, the present invention may provide a system comprising a user's personal communication apparatus and a server for carrying out the above-mentioned method.

10

According to another aspect, the present invention may provide a device for directing the operation of a user's personal communication apparatus, comprising an RF tag embedded in a gewgaw.

15 Exemplary embodiments of the invention are herein described with reference to the accompanying drawings, in which:

Figures 1(a) and 1(b) show an iBead in accordance with the invention;

20 Figures 2(a), 2(b), 2(c) & 2(d) show different aspects of a mobile phone equipped with an RF ID reader in accordance with the invention;

Figure 3 shows a first system architecture in accordance with the invention;

25

Figure 4 shows the structure of a message packet in accordance with the present invention;

Figures 5(a), 5(b) & 5(c) show the path of a message packet in the Figure 3 system;

Figure 6 shows a second system architecture in accordance with the invention;

10 Figure 7 shows the path of a message packet in the Figure 6 system;

Figures 8 shows example applications of a system in accordance with the invention;

15 Figure 9 shows a third system architecture in accordance with the invention; and

Figures 10(a), 10(b), Figure 11 to 17 & Figures 18(a) and 18(b) show how iBeads can interact with an RF ID reader.

20 RF ID technology is based on bi-directional radio frequency communication between an RF ID control unit and an RF tag. The tag comprises an antenna, control circuitry and memory in which information is stored. The memory may be read-only in which case the information is unalterable, or read/write which means that information can be overwritten or added to  
25 memory at a later time by the user. The control unit comprises an antenna and modulation/demodulation circuits. When operating, the control unit

emits an electromagnetic field which extends over a certain volume around the control unit. If an RF tag passes into this volume, the field activates the control circuitry of the RF tag. A dialog is then set up in which the tag identifies itself by sending the information contained in its memory to the control unit. Upon receiving the information, the control unit decodes it.

RF tags can be either passive or active. In the case of a passive RF tag, there is no on-board power supply, rather, energy is obtained from the electromagnetic field generated by the RF ID controller. Active tags contain an intrinsic power source, such as a battery.

RF ID technology has become technically mature and is being adopted in different fields ranging from, for example, storage management to electronics tickets in commuting. At present, RF tags are available at about the size of a sand grain and at low cost.

Referring to Figures 1(a) and Figure 1(b), an iBead 10 comprising an RF tag embedded in a decorative casing 40. Referring to Figure 1(b), the RF tag 20 comprises an antenna 22, control circuitry 24, and read-only memory 26 in which a 128-bit code number is stored. The RF tag 20 is passive and so does not contain its own power source. The physical size of the chip bearing the RF tag is only 0.4 mm squared. The casing 40 is much larger and is made so deliberately to facilitate easy handling by the user, and to enable the casing to perform an aesthetic function. For the purposes of the accompanying drawing, the casing is shown diagrammatically without regard to aesthetic considerations. However, in a physical embodiment of the invention, the casing can serve as a fashion accessory and blend with or augment the look of the user, or make a



statement about the user. Also, the casing may represent a particular private group of people, the emblem of a sporting team, or the brand of a commercial venture. The casing can also be hard or soft. The casing may be as substantially planar as the RF tag architecture will allow. Also, the casing may be provided by another object having a different original primary purpose. The casing may also not wholly enclose the RF tag, although normally it should afford significant protection to the RF tag 20.

A portable personal communication apparatus in the form of a mobile phone 50 conventionally comprises a display 52, a keypad 54, and a housing 53 as shown in Figure 2(a) , and a cellular radio interface 56 capable of data/speech reception and transmission to and from a cellular network 70, and a central control unit 58 for coordinating the overall operation of the mobile phone and a memory unit 59, as shown in Figure 2(b). The memory unit is used to store, inter alia, a phonebook, an address book, emails and SMS messages which have been sent and received, and call lists containing lists of calls made and received, and missed calls. In accordance with an embodiment of the invention, the mobile phone 50 further comprises an RF ID reader 60. In Figure 2(a), the RF ID reader 60 is shown in dotted outline to indicate that it lies below the surface of the housing 53. A marking 61 provided on the housing 53 in the area near to the RF ID reader 60 serves to indicate to the user the area in which the iBead can be read.

The cellular network 70 includes a gateway server 75 through which internet access is achieved. An iBead broker server 80 and a plurality of

iBead action servers 85a, 85b are also shown making up part of the internet. The gateway server 75 is connected to the broker server by an encrypted data pipeline 89, and the broker server 80 is connected to the action servers 85a, 85b by encrypted data pipelines 90a, 90b. Web sites  
5 95a, 95b of service providers are also shown on application servers.

When the user brings the iBead 10 into the reading range of the RF ID reader 60, the RF ID reader 60 reads the code on the iBead 10 and communicates this to the central control unit 58. First, the central control  
10 unit 58 checks in its memory 59 to see whether the code of the iBead is known locally. If the code is known locally, the central control unit 58 performs the macro/operation allocated to the code.

One example of this type of macro is sending an email to a spouse to indicate that you will be home later than usual. The whole process of  
15 sending the email could be triggered by the iBead 10 with no further intervention being required from the user. Alternatively, the macro might stop short of actually sending the email and provide the user with the opportunity to amend and/or approve the email before sending. Even in this case, navigating the menu structure, and the cumbersome process of  
20 entering an email on a mobile phone keypad is largely avoided. Another example is that a macro performs the operation of opening up the browser of the mobile phone at a predetermined IP address. (It is emphasized that the code read from the iBead references the macro, and other than that connection has no relationship to the IP address.) If, for example, the iBead  
25 bore the logo of CNN, then the predetermined IP address might be that of the CNN home page. Another example is to use a macro to activate a

secrecy mode. A secrecy mode is a conventional feature which enables a user to hide selected information from an unauthorized person and the normal access control mechanism is a PIN code. Figure 2(c) shows a typical list of options available in respect of an individual entry in the user's

5    phonebook. If a "secrecy" iBead is read, an association is created between the secrecy iBead and currently-displayed phonebook entry. The display 52 for a short while indicates that the phonebook entry has been made secret as shown in Figure 2(d), and then that phonebook entry disappears, either indefinitely or for a predetermined duration controllable via a menu by the

10   user. When the secrecy iBead is read again, the associated phonebook entry is made visible again and the display 52 adopts the Figure 2(d) state. At this point, the association between the iBead and the phonebook may be broken by selecting and thereby deactivating the secrecy option. If the user does not select that option, then, after a short duration, pre-selected by the

15   user, the phonebook entry reverts to its hidden, secret state. More than one iBead maybe associated with selected information, whereby if a given iBead is lost, the secrecy mode may be disabled or unlocked by another iBead. A conventional PIN code is used to globally reveal all the information previously made secret.

20   If the code of the iBead 10 is not known locally, the phone 50 sends a `action_request` message over it's cellular interface 56 to a remote server. The server can either be a default server. Alternatively, the server which should be accessed can be indicated by a part of the code itself. The server can be part of the cellular network or a server on the internet.

25   The `action_request` message 100 comprises at least a message identifier field 102 indicating that the message is an iBead packet, an action code

field 104 containing the code of the RF tag in the iBead, and an authentication field 106 containing information such as the IMEI code of the mobile phone.

In the embodiment shown, the action\_request message is based on the message identifier field 102 automatically directed to the iBead broker server 80. The broker server 80 contains a database which, inter alia, maps or associates the codes of the RF tags in the iBeads with predetermined actions. If the system is configured such that for each iBead registration, the broker server 80 always contains only a URL to an action server, then the predetermined action can be merely a URL, the requirement to access it being implicit as a result of the system configuration.

If the broker server 80 recognizes the action code in the action\_request message, then two possibilities arise. In the case where the instruction or operation associated with the code is relatively simple and/or relate to a standard system operation, then the instructions 120 for the macro may be returned to the mobile phone 50 directly by the broker server and carried out as shown by the diagram in Figure 5(a). In the case where the instruction or operation associated with the code is more complicated or relates to a non-standard operation, the broker server 80 delegates responsibility to a relevant action server, let's say in this case action server 85a, which then sends the instructions 120 for the macro to the phone 50, either directly as shown by the diagram in Figure 5(b), or back via the broker server 80 as shown in Figure 5(c). The advantage of the Figure 5(c) embodiment is that it is possible to make use of the encrypted pipeline 90b.

An alternative architecture is shown in Figure 6. In this embodiment, the broker server 80 is located inside the cellular network 70. As the broker server 80 is wholly controlled by the operator, there is a business need to insulate the private information of the iBead sponsor and users from the operator and so to this end security is provided by an encryption mechanism as described below.

The mobile phone 50 treats the RF ID code which it reads from the memory 26 of iBead as having two parts: a KEY part for decryption, and an action code part for designating the required operation. Referring to Figure 7, on reading an iBead, the phone 50 sends an action\_request message 100a to the cellular network. On the basis of the message identifier field 102 of the action\_request message 100a indicating that this message is an iBead packet destined for the broker sever 80, the message is routed to the broker server 80. The broker server 80 contains a database containing a plurality of iBead registrations, each registration record comprising at least an action code field and a corresponding encrypted macro/instructions field. On receipt of the message 100a, the broker server matches the action code field 104 with the action code of an iBead registration in its database and sends back the corresponding encrypted instructions 120a to the mobile phone identified by the authentication field 106. Since the mobile phone knows the KEY, i.e. the code part of the RF ID code, it is able to decrypt the instructions. It will thus be appreciated that although the iBead registration database is located on a server located in the operator's network, the operator lacking knowledge of the KEY cannot interpret the information which stores and maintains. As per the Figure 3 embodiment, the received instructions 120a can simply be for local operations or can

instruct further remote access. With the Figure 6 system architecture especially, it is preferred to keep the length of the encrypted macros short, where possible, to minimize the amount of decryption which needs to be performed by the mobile phone and to minimize the burden on the operator. Thus, it is preferred that the received instructions provide only a further URL to a remote action server 85a, 85b and an instruction for further more detailed instructions to be retrieved therefrom. Thus, in this case, a further action\_request message 100b is sent, this time the message identifier field 102 indicating that this is an iBead packet destined for the internet and specifies the URL of an action server 85a, 85b. The action server 85a, 85b also contains a database containing a plurality of action code fields, and a corresponding macro/instructions field. On receipt of the message 100b, the action server matches the action code field 104 with an entry in the action server database and sends back the corresponding instructions 120b to the mobile phone identified by the authentication field 104.

For both the Figure 3 and Figure 6 embodiments, instructions for the action servers 85a, 85b can either be for local operations or can instruct further remote access to the service provider web sites 95a, 95b or a combination thereof.

In the Figure 3 embodiment, the KEY derived from the iBead can be used for encryption of the traffic between the mobile phone and the servers 85a, 85b, 95a, 95b in the internet.

An advantage of the remotely-stored macro approach illustrated by Figures 3 and Figure 6 is that the perceived function of the iBead 10 can be

centrally controlled and updated according to need by the sponsor of the iBead 10. A further advantage of this approach is that the remote access performed by the mobile phone 50 alerts the servers to the use of the iBead, and to the identity of the iBead by the authentication field 106.

- 5 Another advantage is that the nature of the system, especially the pivotal role of the broker server 80, enables iBeads which have inappropriate functionality associated with them to be easily disabled. The commercial advantage of this remotely-stored macro approach might be further illustrated by the following examples, where a retailer is used a specific
- 10 example of an iBead sponsor.

- In a system having the Figure 3 system architecture, as part of a product promotion, a retailer may have produced a set of iBeads having a casing signifying the retailer, each iBead bearing the same code. The retailer registers the iBead's code and the action to be performed on the broker,
- 15 server 80 via the internet. Thus, once a customer reads the iBead (and assuming the action is not known in the phone 50 itself) the action defined by the retailer can be performed in various ways, as described above. One possibility is that the iBead might provide access to the retailer's own web site 95a which includes web pages dedicated to the product to be
- 20 promoted. Because the server will record the number of hits on the web pages, the promotional material shown and/or terms of the offer for sale can be dynamically adjusted or customized in real time according to consumer interest. The retailer also has a real time overview of currently active iBeads.

- 25 In a system having the Figure 6 system architecture, the retailer may produce a set of iBeads having a casing signifying the retailer, but each

iBead bearing a different code. Because in this case, there is a one-to-one relationship between an iBead and an individual, an association can be made between an individual iBead and its users. This knowledge enables other possible applications.

- 5 A specialist iBead service company on behalf of the retailer registers the set of iBeads on the cellular operator's broker server 80, the broker server database action codes for each iBead containing an encrypted URL corresponding to an action server 85a. The specialist iBead company installs in the action server in respect of each the registered iBeads, iBead
- 10 middleware necessary to properly interface with retailer's iBead-related web site and further instructions for accessing the retailer's web site 95a. When the phone 50 reads the iBead 10, the broker server 80 and the action server 85a are accessed as described in relation to Figure 7, where the instructions 120b sent from the action server comprise the retailer's iBead
- 15 middleware and further instructions for accessing the retailer's web site 95a.

Once a connection with the retailer's web site is established, transactions as per Figure 8 can be carried out. In Figure 8, the particular transaction being carried out is the download of digital content, specifically music.

- 20 User 1 who is the first user and buyer of the iBead 10 accepts the music to be downloaded at the specified price (100 currency units) by means of a payment message 130 which also specifies the identity (ID) of the iBead and that of the user. Once the payment has been received the purchased content is downloaded in the message 132. The retailer thus has a record
- 25 of the first user of the iBead, the identity of the first user, and the price that was paid for the music. The iBead 10 is then passed by user 1 to user



2. User 2 then by means of the iBead as previously described initiates a second transaction with the web site 95a. When user 2 accepts the music to be downloaded at the specified price (90 currency units) by means of a payment message 134 which also specifies the identity (ID) of the iBead and the second user. Once the payment has been received the purchased content is downloaded in the message 136. As the retailer knows the first user of the iBead, the identity of the first user, and the price that was paid for the music, he is able to make a compensatory payment (10 currency units) to the first user via message 138. This payment could be regarded as a royalty for the first user for putting a particular iBead into circulation amongst his circle of acquaintances.

Also, in this case where the amount of the payment is equal to difference between original selling price and the current selling price, it is form of assurance and comfort to the first user that if he buys content early in its lifetime when the price is high, if he puts the iBead into circulation, he may well receive compensatory payment later on reflecting any drop in price. For subsequent transactions, all the previous users receive an additional payment. In some embodiments, where the market price does not fall, no additional payments are made.

Also, for various applications, the operation performed for the first user can be different or accumulative for the second and subsequent users. The retailer can track the use patterns (type/frequency) of its iBeads via a real time interface accessing the relevant server 80, 85a, 85b, in the internet.

In the above example, the iBead sponsor was a retailer. However, it is an important aspect of the herein-described preferred systems that the architecture

is open and flexible enough so that end-consumers, should they so wish,  
5 can straightforwardly become distributors of their own iBeads and content.

In one business model, for example, using the Figure 3 system, end consumers could buy a set of their own iBeads which at the point of sale are registered on the broker server 80. The iBead registration includes a URL of an action server 85a, which URL could be supplied by the iBead  
10 seller or the user who wants to use his chosen iBead service company. Thereafter, the user either by means of his mobile phone, or in more complicated cases a PC, accesses the action server and through user-friendly action server user interface software the user can define the actions which it want to perform. For example, a very simple common  
15 action might be simply to access his personal home page. Other actions could be to download recently taken pictures or the user's latest song. In the case, where an iBead is used to simply control the local functions of the phone, the programming is done locally.

Where the instructions to be downloaded to the user are dynamic as in  
20 some other examples above, it is preferred that the downloading operation is coordinated from an action server, to which the retailer has rights to program, or at the retailer's own server – although, in principle, this might also be done at the broker server 80.

In other embodiments, when the macro or instructions have been first retrieved from a remote server 80, 85a or 85b, they can be cached locally to avoid repeating the download operation.

Figure 9 shows a third system architecture in accordance with the invention. In this architecture, the broker server 80 is replaced with a  
5 iBead/URL directory server 82, but other than this respect, this system can be used like, and is analogous to, the Figures 3 and 6 systems. The directory server 82 contains a database relating to a certain set of iBeads. The database maps each iBead, as identified by its RF tag code, with a URL  
10 of an internet server 85a,85b,95a,95b. On request from a mobile phone 50, the directory server 82 downloads via a WLAN link 83 a database containing entries relating to a typically large set of iBeads and caches that information for future use. Then, if the user subsequently acquires any iBead in the downloaded set, the mobile phone can directly access that  
15 web page without going through a broker server 80. A typical application for this might be in relation to a city's train network. At a station hotspot equipped with a high speed WLAN access point, a user can download the database for the entire network. Then, as needed, the user when needing information about a particular train or a particular station can obtain the  
20 relevant iBead at a station. On reading the iBead, the mobile phone gains access to the relevant web pages without accessing the broker server. User's might typically carry an iBead for each of the train lines upon which they normally travel. If they travel on a new line, they just obtain a new iBead for that line.

25 It will be appreciated that in a system according to the Figure 9 architecture, it is incumbent on the user to periodically update the

databases which it locally stores as the they will, no doubt, change with time. However, updating probably need not be so frequent as the URLs should mainly remain quite stable, at least for an entity like a city's train network.

- 5 In other embodiments, a iBead/URL directory server 82 can be used in parallel with a broker sever 80.

In the above described embodiments, the reading of an iBead 10 was triggered by moving it into the reading range of the RF tag reader 60. This process is illustrated in Figure 11. Referring to Figure 11, an iBead 10  
10 comprising an RF tag 20 is embedded into a protective and/or decorative casing 40. An RF ID reader 60 is located close to the surface but beneath the surface of the phone cover 53. The interaction between iBead 10 and the RF ID reader 60 may be characterized as "skimming". The arrow 32 shows the motion of the iBead which moves it into the reading range of  
15 the RF ID reader 60 enabling a non-contact data transfer. For skimming, the casing 40 need only pass in the general vicinity of the RF ID reader 60 in order for the RF tag to be read. The marking 61 on the housing 53 identifies for the user the which area which should be skimmed.

It will be appreciated that from a technical standpoint the RF tag  
20 technology does not require contact between an iBead 10 and an RF reader 60 in order to function. However, users are likely to carry a set of iBeads 10 which provide them with a quick and easy way to perform a range of tasks. However, in carrying a set of iBeads, which may be carried together on a single string or strap, there is the risk that more than one iBead will be read  
25 by the iBead reader which could lead to actions unintended by the user

being performed. One way of indicating which iBead should be activated is to list the iBeads which have been read by the RF tag reader in a menu, and request the user to select the required iBead from the menu. Alternatively, as shown in Figures 10(a) and 10(b), the RF tag reader 60 is equipped with a docking mechanism 30 into which the iBead must be docked in order to be activated for reading. In Figure 10(a), the iBead 10 is not docked and not activated, and thus cannot be read. In Figure 10(b), the iBead is docked to the docking mechanism 30 and can be read. Thus, the use of docking mechanism serves to identify for sure the iBead to be read. Also, in the case where the iBead contains a read-only RF tag, which does include any encryption, whereby the fixed 128-bits can be read by any third party, the selective activation of the iBead is facilitated by docking. Another advantage of employing a docking mechanism is that the act of docking can signal to the RF ID reader 60 that it should attempt a reading operation. This results in a power saving over the Figure 11 embodiment in which the RF ID reader 60 attempts a reading operation at frequent intervals.

There are various ways to activate the iBeads, for example, by mechanical activation. In one embodiment, a magnet in the RF ID reader 60 causes mechanical movement inside the iBead 10 which closes and open circuit pathway in the iBead, thereby activating the resonator of the iBead. Another example is resonator circuit activation, in which the iBead 10 is provided with a magnetic resonator which when remote from the reader does not resonate; but when it is brought close to the reader, a matched circuit in the reader causes the resonator inside the iBead to resonate.

From the user experience standpoint, some kind of tactile interaction is often desirable. Accordingly, in one embodiment, a spring/switch is built into the in the RF ID reader and/or docking mechanism 30 and provides tactile feedback when interaction occurs.

5

Figures 12 to 14 show another example where tactile feedback is provided to the user. Referring to Figure 12, the iBead casing 40 includes a protruding docking member 34. It is inserted into the complementary jaws 31 of a docking mechanism 30 made of compressible, deformable material.

10 Downward pressure, as indicated by the arrow P, on the iBead 10 exerted by the user causes the abutting face of the casing 40 to gently compress the body of the docking mechanism to enable the insertion of the docking member 24 into the jaws 31 to a distance at which ribs (not visible at the scale shown) formed in the jaws 31 snap into engagement with the grooves 15 36 formed in the docking member 24 and retain the iBead 10 in position. The positive retainment of the iBead is sensed by the user and thus serves to provide tactile feedback. (The grooves are most clearly visible in the enlarged portion of Figure 14). The RF ID reader 60 is calibrated such that it can only read the iBead 10 at a very limited range equivalent to when 20 the iBead is held fast in the docking mechanism 30 as shown in Figure 14. It will be appreciated that this example docking mechanism not only provides the user with tactile feedback as just described, but also serves to control which iBead is read. The iBead can be removed by a concerted pull, the deformability of the docking mechanism enabling proper withdrawal.

25

In a variation of this embodiment, the calibration of the RF ID reader and the physical properties of the docking mechanism 30 can be adjusted such that once the iBead is held fast in the docking mechanism still further user-applied pressure is required to reduce the distance between the RF tag and the RF ID reader to reading range. Thus, the iBead can act very much like a button.

Another docking mechanism is shown in Figures 15 to 17. In this embodiment the casing 40 is first manoeuvred, as indicated by the arrow P in Figure 15, such that the docking member 34 enters the jaws of the docking mechanism and then twisted, as indicated by the arrow T in Figure 16, to lock it into place. As per the previous embodiment, the calibration of the RF ID reader and the physical properties of the docking mechanism 30 can be adjusted such that once the iBead is twist locked into the docking mechanism still further user-applied pressure is required to reduce the distance between the RF tag and the RF ID reader to within reading range. Again, the iBead can act very much like a button.

To unlock and remove the iBead, it is twisted in the opposite direction to T and pulled.

The above embodiments are particularly suited to a situation in which a user buys an iBead and programs it to open a page of the news headlines and he does not like carrying beads on a strap. Since this is something he wants to do every day, he inserts the iBead into the RF ID reader.

Thus it will be appreciated that having a physical object (e.g. a iBead) representing a task or thing ( e.g. "call Leon "get latest news") can be easier for the user to understand, since there is a 1:1 relationship between the task, and the object used to complete the task. Also, tactile feedback is a natural extension of what humans already do, for example, when shaking hands or exchanging business cards.

In the Figure 17 embodiment, the iBead 10 is provided with an LED 42 which is coupled to a connection terminal 39 via power supply lines 41. The iBead can be mounted in the docking mechanism 30 as per any of the Figure 12 to 16 embodiments. The RF reader supplies power via a power line 38 to the mouth of the docking mechanism. When the iBead is docked, as previously described, a direct contact is made between the iBead 10 and the RF ID reader 60. Acting on instructions from the central processor 58 an electrical current is sent to the iBead via power supply lines. This can be used to power devices providing user feedback in the casing 40, such as the light emitting diode 42 shown. Alternative devices include a small speaker for providing an audio signal, a bipolar display or a mechanical device for moving or rotating part of the casing 40.

20

This embodiment provides user feedback on a mobile electronics device. It is particularly suited for status related tasks where the user needs to be kept informed with the status of a task. Example of particular types of application for this type of iBead are given below.

25



Example 1: The user buys an "WLAN status bead" to check when they are in range of a WLAN hotspot, and docks it on their functional cover. The bead glows when it is in range (after getting the information from the handset).

5    Example 2: The user buys a "Wizard Bead" from their online gaming environment, which represents the health of their character in the online world. When the character is in danger, the wizard-shaped bead glows red, prompting the user to interact more with the online world.

10   Example 3: The user decides to back up the photos in the phone's inbox to their Club Nokia storage space. The status iBead flickers showing the data being sent, and glows green once the transfer is complete.

Thus, it will be appreciated that the described embodiments of the  
15   invention provide a solution which might replace some of the utilitarian things which people carry in their wallets with potentially items which can serve as fashion items but also have a function, this function being to simplify the, for example, mobile phones are used.

20   Figures 18(a) and Figures 18(b) show arrangement in which two iBeads are docked for reading at the same time. In the Figure 18(a) arrangement, two separate docking mechanisms 30a, 30b are provided adjacent one another. An iBead 10 can then be docked into the respective docking mechanism 30a, 30b. A single RF ID reader 60 is located intermediate the docking  
25   mechanisms. The RF ID reader 60 is provided with software which implements an anti-collision algorithm which enables both docked iBeads

to be detected and individually read. In the Figure 18(b) arrangement, an adaptor 65 is removably docked in a single docking mechanism 30. The adaptor 65 hosts a pair of iBeads 10 at the same time between a pair of resilient arms 66, which allow the iBeads to be inserted and removed. The  
5 curves at the end of the arms 66 facilitate the easy initial insertion of the iBeads. In this embodiment too, anti-collision software is needed. By reading both iBeads at the same time, the functionality of the iBead system can be extended. For example, two business partners each carry an iBead which when used separately access their company bank account. When  
10 both iBeads are simultaneously docked, then and only then can funds be transferred from a joint bank account.

It is also noted that by docking a plurality of iBeads at the same time, a physical programming language can be created, where each iBead  
15 represents a command e.g. Call, Open Web Page Of, or an argument of a command e.g., Ingrid, Mike. In such a programming language, the order of the iBeads may also have meaning...

In other embodiments (not shown), each docking mechanism 30 could be provided with a dedicated RF ID reader and the range of the RF ID reader  
20 could be adjusted to prevent mutual interference.

## CLAIMS

1. A device for directing the operation of a user's personal communication apparatus, comprising an RF tag located in a decorative casing of a size to facilitate handling by the user, wherein the RF tag stores a code to direct  
5 the operation of a user's personal communication apparatus.
2. A device as in Claim 1, and further including means for providing user feedback under selected conditions.
- 10 3. A device for directing the operation of a user's personal communication apparatus comprising an RF tag embedded in a gewgaw.
4. A device as in any of Claims 1 to 3, further comprising switch means by which the device can be switched between an inactive mode to an active  
15 mode in which it can be read.
5. A system comprising a device comprising an RF tag inside a casing, and a user's personal communication apparatus having an RF tag reader which is operable upon reading the RF tag to perform an operation associated  
20 with said RF tag.
6. A system as in Claim 5, wherein matching the RF tag with the said operation is performed locally in the user's personal communication apparatus.

7. A system as in Claim 6, wherein said operation is to enable and/or disable local functions of the user's personal communication apparatus.
8. A system as in Claim 7, wherein said operation is to lock and/or unlock a  
5 secrecy mode for information in the user's personal communication apparatus.
9. A system as in Claim 5 or 6, further comprising a remote server containing a database mapping codes stored on RF tags with  
10 predetermined operations, wherein matching an action code of the RF tag with said associated operation is performed in a remote server.
10. A system as in Claim 9, further comprising means, on matching the code of the code of the RF tag of the device with a predetermined  
15 operation, to download to the user's personal communication apparatus instructions to perform said associated operation.
11. A system as in Claim 10, wherein the code of the RF tag comprises an action code and a key part, and the predetermined operations  
20 corresponding to said matched action code can be decrypted by the key part.
12. A system as in any of Claim 5 to 11, wherein the user's personal  
25 communication apparatus includes a docking means into which the device can be docked.

13. A system as in Claim 12, wherein reading of the RF tag can take place only when the device is docked into the docking means.
14. A system as in Claim 12 or 13, wherein reading of the RF tag can take place only when the device is docked into the docking means and further pressure is applied to the casing by the user.
15. A system as in any of Claims 12 to 14, wherein the user's personal communication apparatus includes a docking means into which a plurality of devices can be docked and read simultaneously.
16. A system as in Claim 15, wherein the operation requested by said plurality of docked devices is dependent on the combination thereof.
17. A system as in any of Claims 12 to 16, wherein the device further comprises means for providing user feedback under selected conditions, and the user's personal communication apparatus comprises a power supply means to supply power to said feedback means, when the device is docked.
18. A set of devices for directing the operation of a user's personal apparatus, each comprising an RF tag embedded in a decorative casing, the appearance of each casing being differentiatable from others in the set.
19. A method of directing the operation of the user's personal communication apparatus by

the user requesting a desired operation by performing an interaction with the user's personal communication apparatus which generates an action code from external of the user's personal communication apparatus;

- 5 automatically routing an action-request message, including an action code field which is the same as or derived from said action code to a server; and

the server performing instructions to further the performance of the desired operation.

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Figure 1(a)

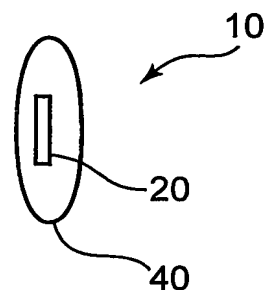


Figure 1(b)

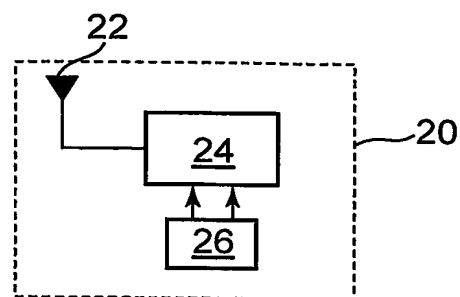


Figure 2(a)

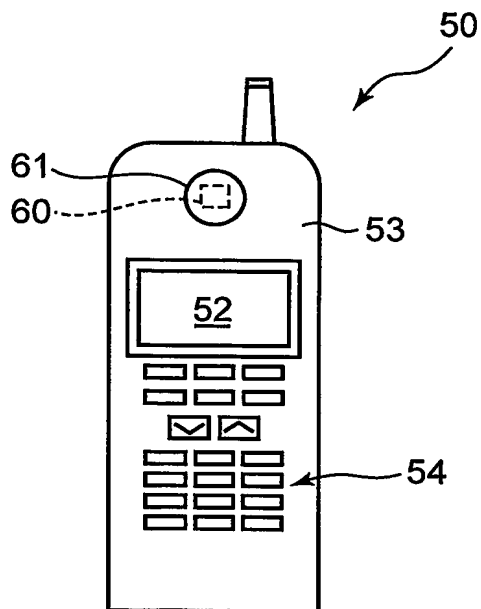


Figure 2(b)

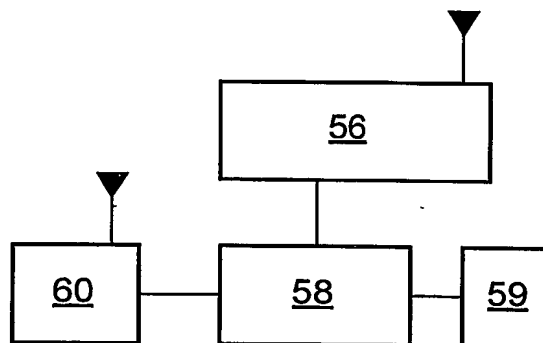


Figure 2(c)

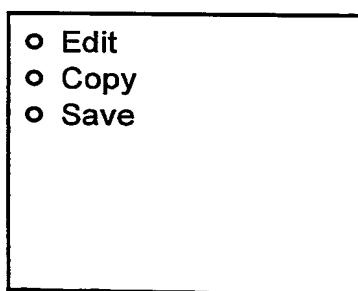
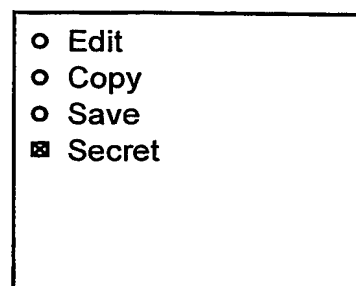


Figure 2(d)



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Figure 3

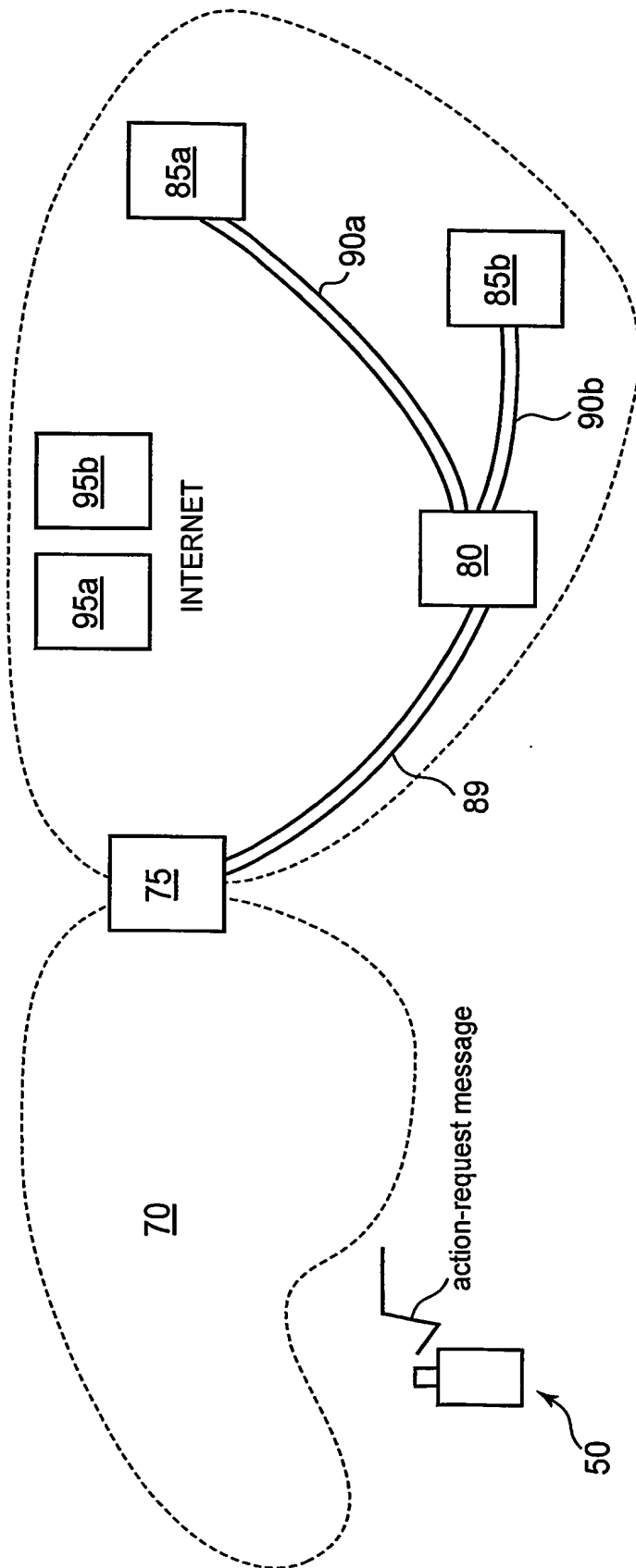


Figure 4





Figure 5(a)

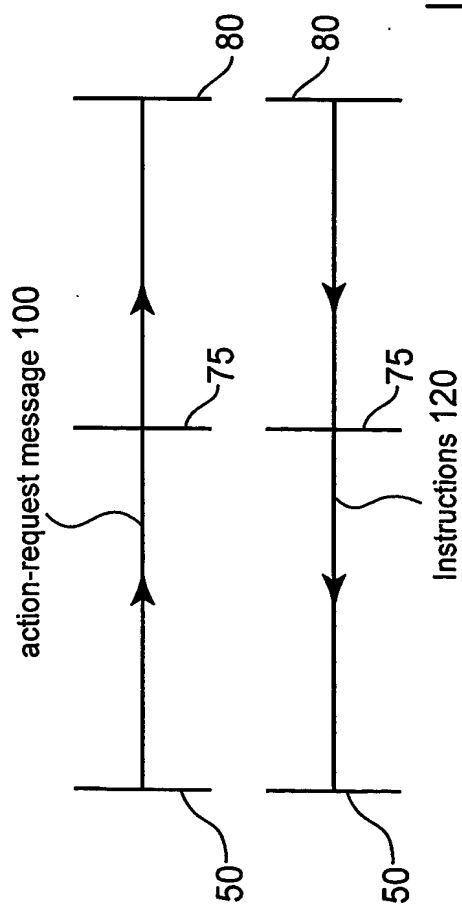


Figure 5(b)

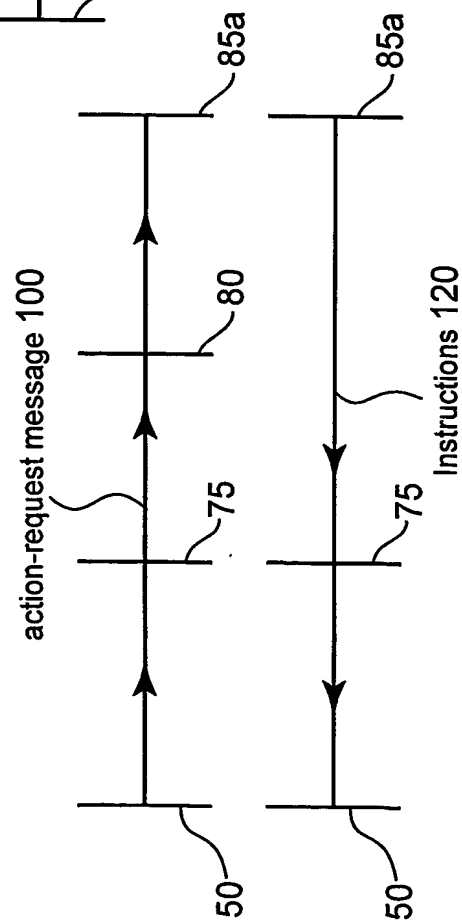


Figure 5(c)

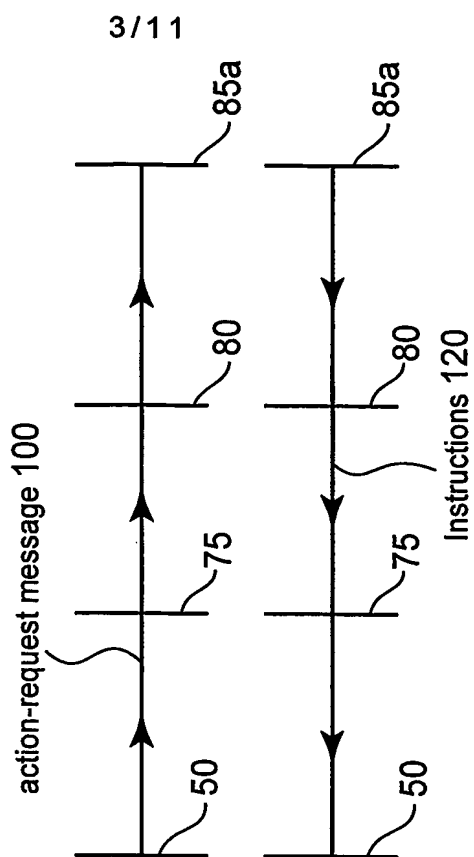


Figure 6

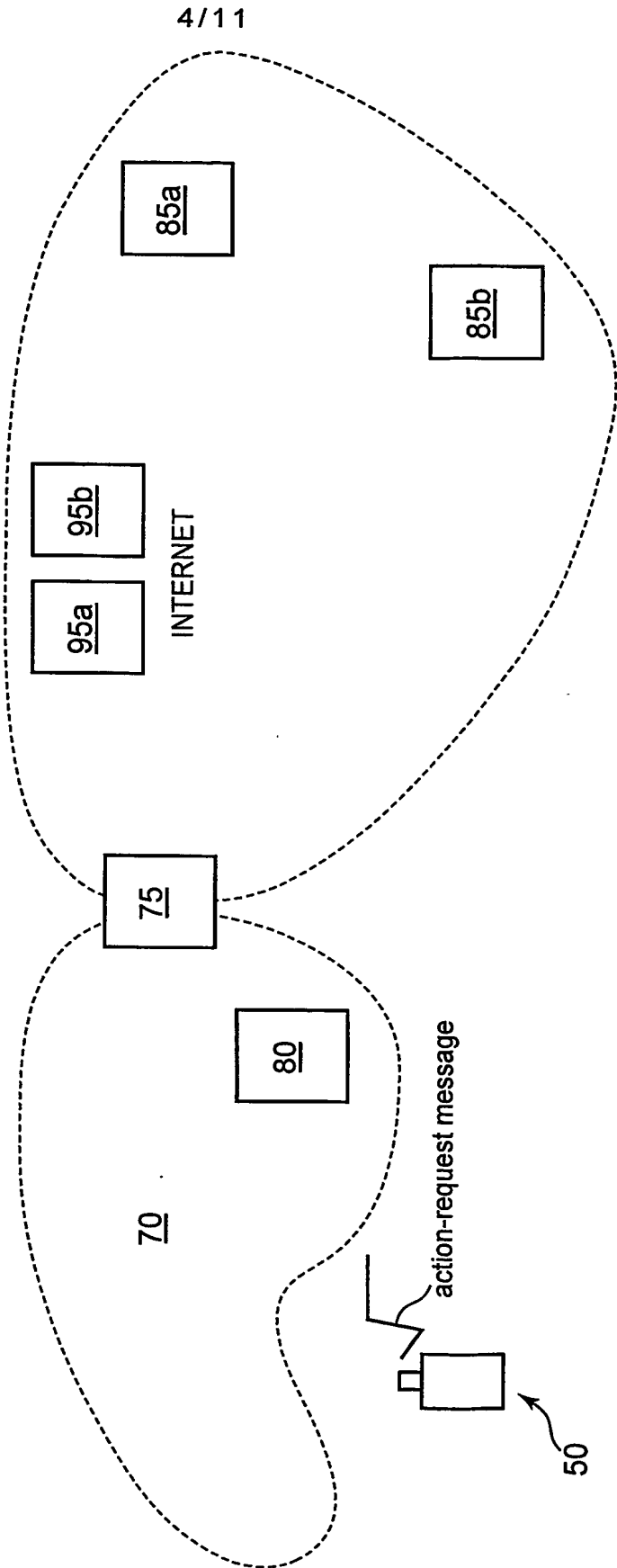
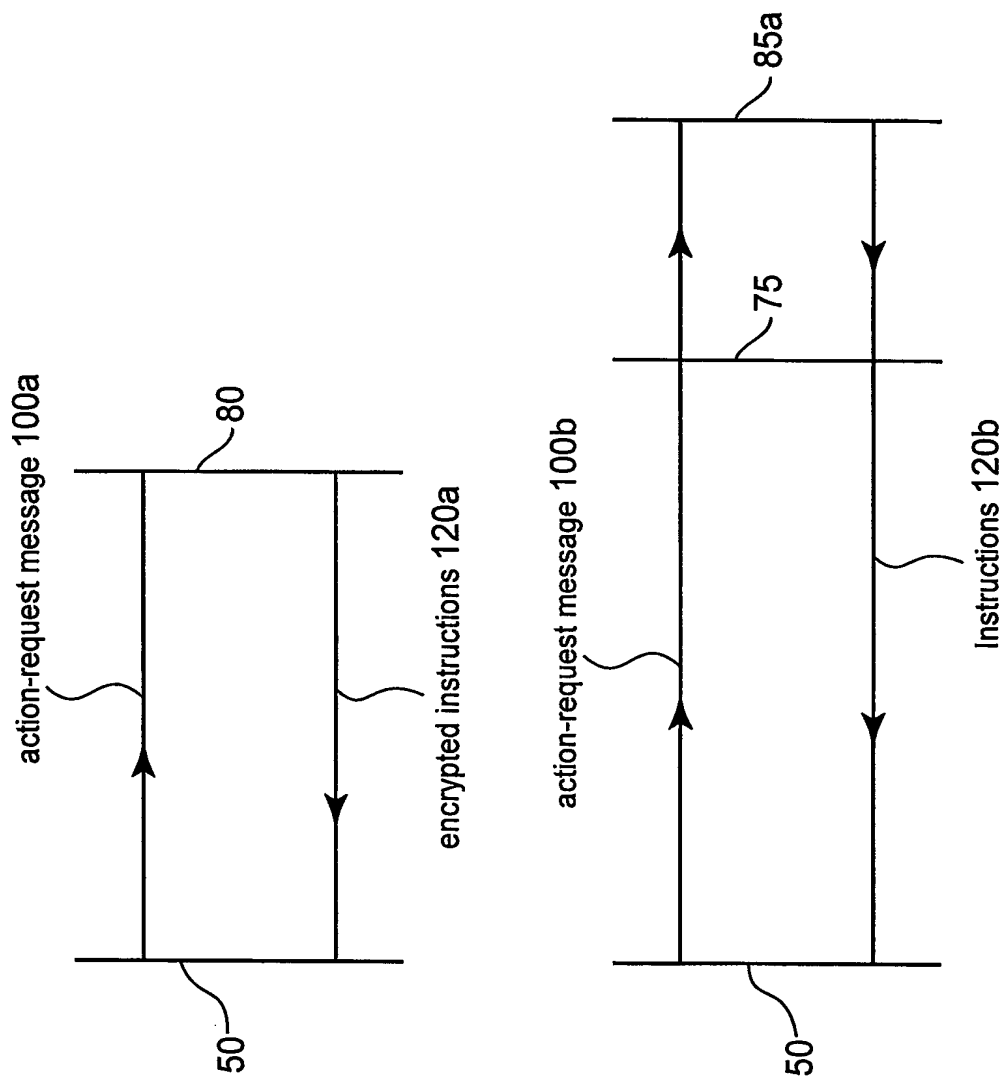


Figure 7



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Figure 8

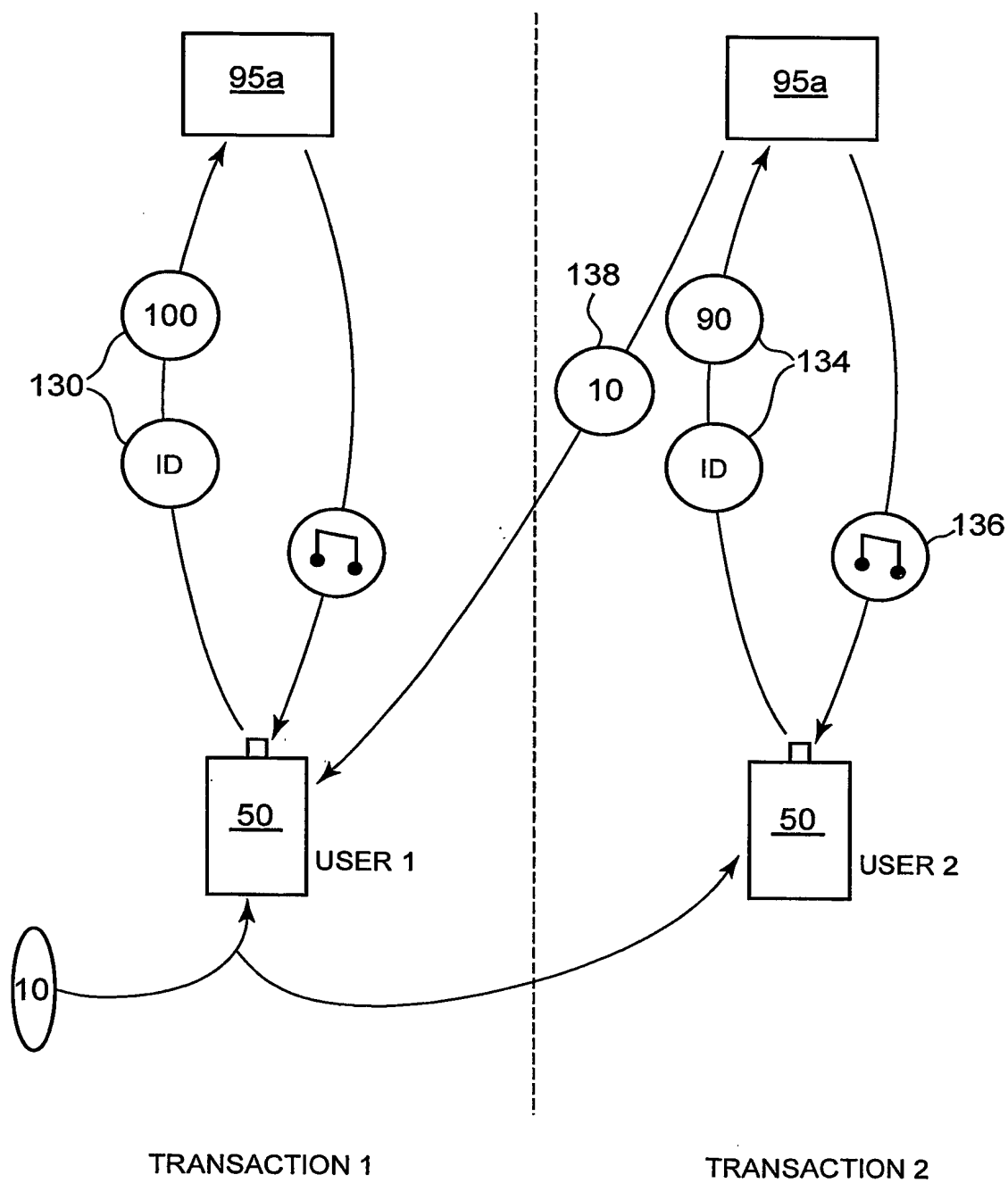
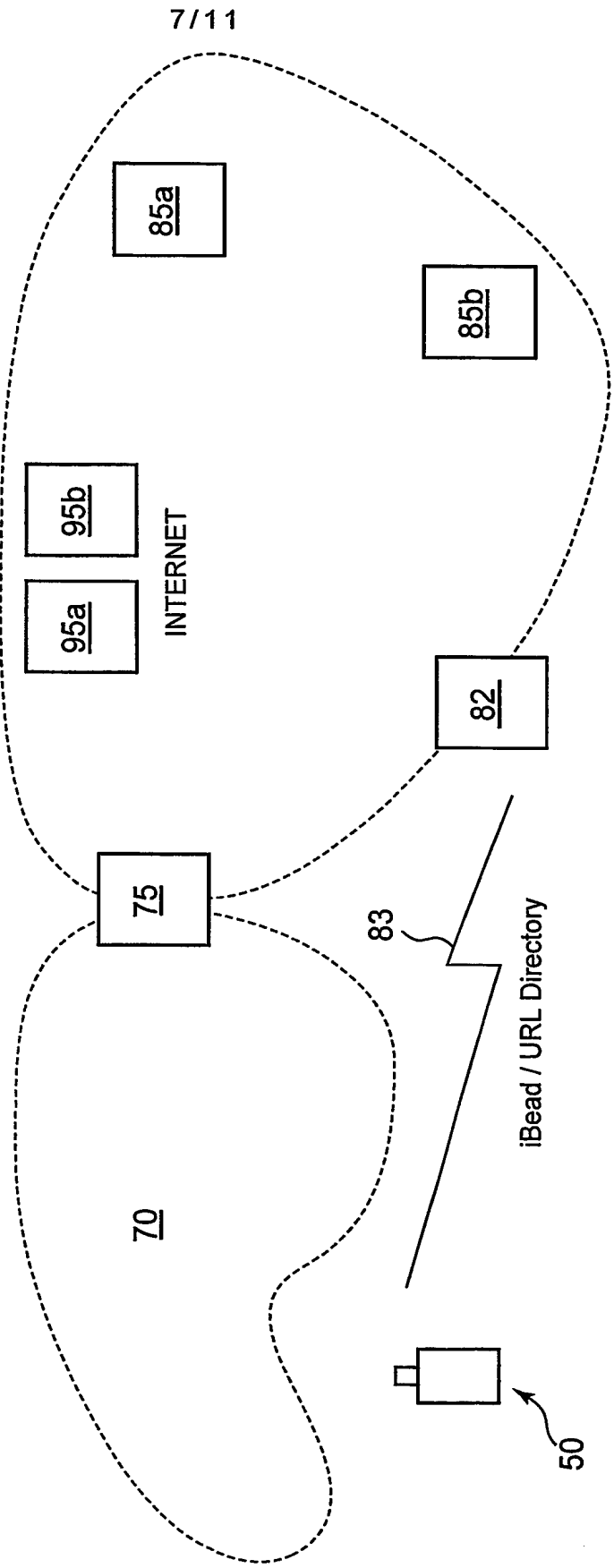


Figure 9



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Figure 10(a)

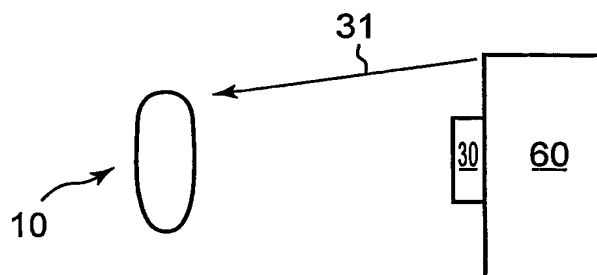


Figure 10(b)

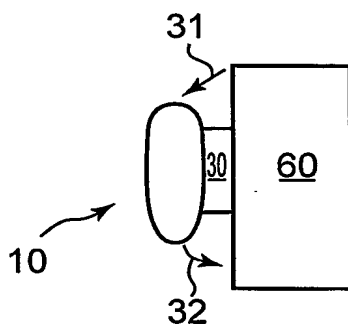


Figure 11

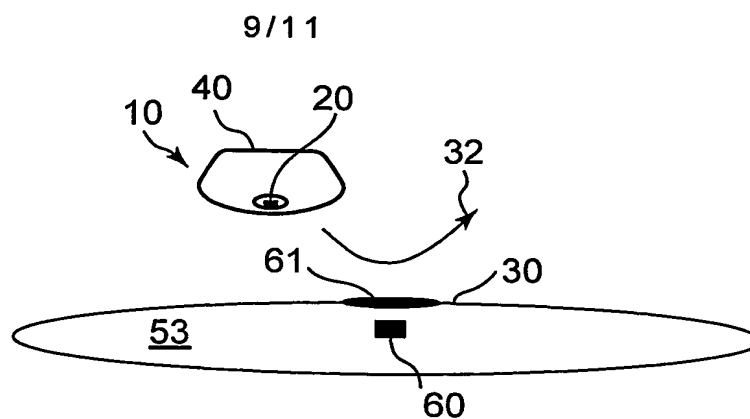


Figure 12

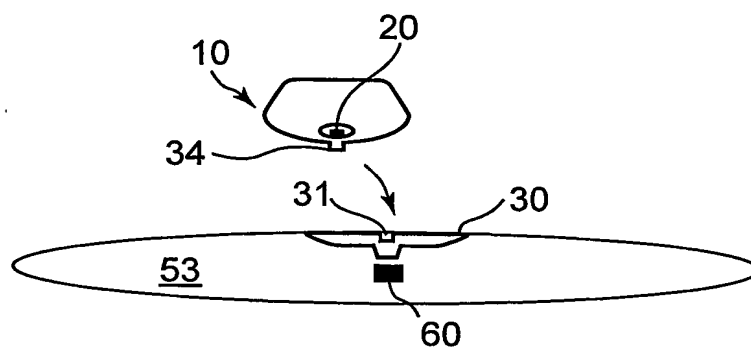


Figure 13

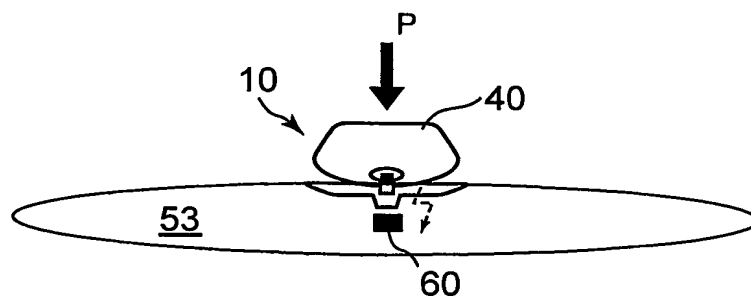


Figure 14

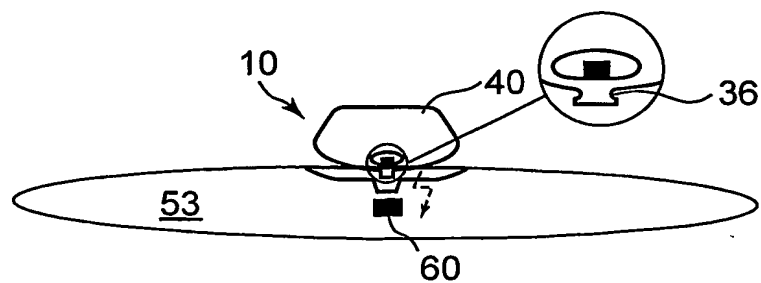


Figure 15

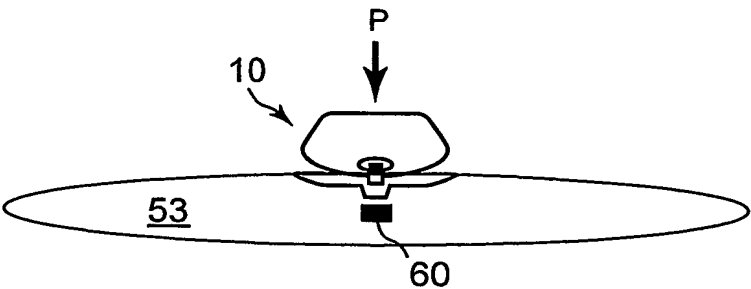


Figure 16

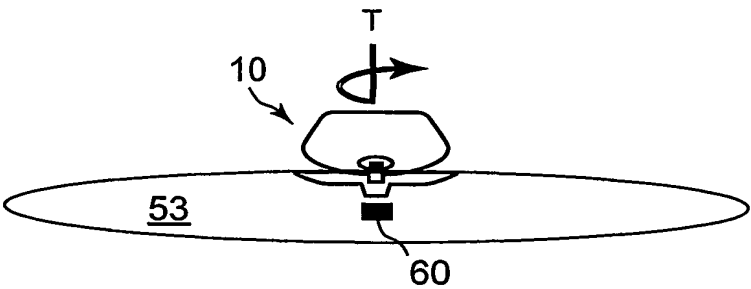


Figure 17

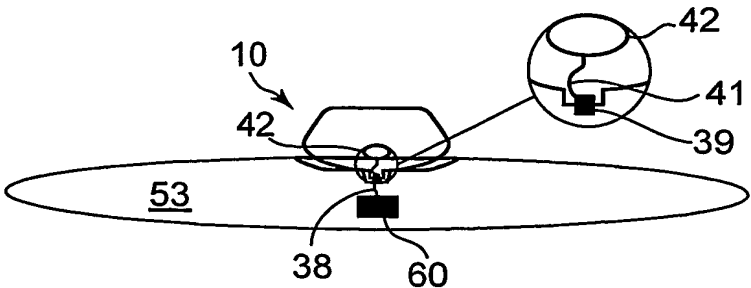




Figure 18(a)

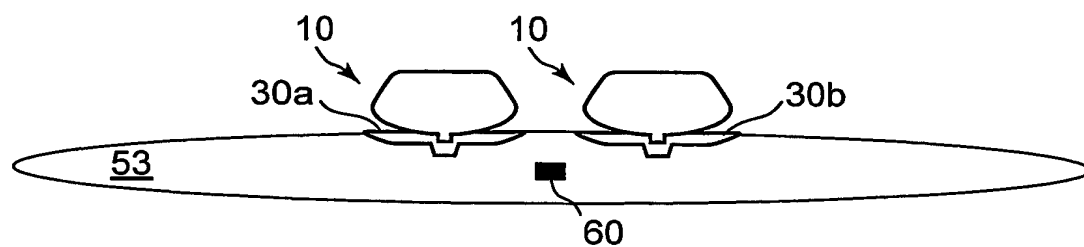
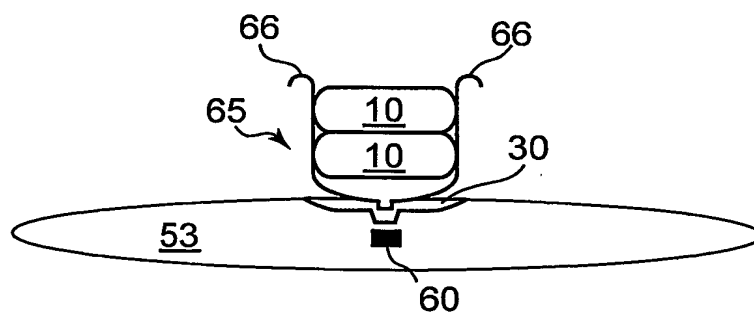


Figure 18(b)



## INTERNATIONAL SEARCH REPORT

International application No.

PCT/IB 03/02494

## A. CLASSIFICATION OF SUBJECT MATTER

IPC7: G06K 7/10, H04Q 7/32

According to International Patent Classification (IPC) or to both national classification and IPC

## B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

IPC7: H04M, H04Q, G06F

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

SE,DK,FI,NO classes as above

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

EPO-INTERNAL, WPI, PAJ

## C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	WO 0150224 A2 (CHIPPO TECHNOLOGIES, INC.), 12 July 2001 (12.07.01), page 1 - page 3, figures 1-4, 7-9, abstract --	1-19
X	US 5640002 A (J. RUPPERT ET AL), 17 June 1997 (17.06.97), column 1, line 58 - column 3, line 32, figures 1-13, abstract --	1-19
Y	US 5604486 A (G. L. LAURO ET AL), 18 February 1997 (18.02.97), column 1, line 36 - column 5, line 33, figures 1-4, abstract --	1-19

☒ Further documents are listed in the continuation of Box C.☒ See patent family annex.

## \* Special categories of cited documents:

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Date of the actual completion of the international search

10 November 2003

Date of mailing of the international search report

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## INTERNATIONAL SEARCH REPORT

International application No.

PCT/IB 03/02494

C (Continuation). DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
Y	EP 0467036 A2 (SAVI TECHNOLOGY, INC.), 22 January 1992 (22.01.92), column 2, line 26 - column 3, line 1, figures 1-2, 5-8, abstract  --	1-19
Y	US 5446447 A (S.N. CARNEY ET AL.), 29 August 1995 (29.08.95), column 1, line 24 - column 4, line 11, abstract  -- -----	1-19

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Information on patent family members

06/09/03

International application No.

PCT/IB 03/02494

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